

## **MEDIA ADVISORY:**

### **Beat the Streets receives support from Jumpstart to encourage active and resilient youth**

October 31, 2022

**Mississauga** - Beat the Streets receives \$42,070 from Canadian Tire Jumpstart Charities (Jumpstart) to deliver 18 fitness and resiliency building programs to over 360 low-income youth across the Greater Toronto Area.

With support from Jumpstart, Beat the Streets will remove barriers to participation in sport such as cost, and encourage healthy bodies and minds through two programs, Level Up and You Grow Girl. Starting in November, participants will learn the fundamentals of boxing and kickboxing from professional athletes and coaches to improve physical skills and confidence while learning tools and strategies to promote mental health and resilience.

"Jumpstart's support will allow us to expand delivery and provide unique, high-quality and fun opportunities for youth to improve their physical and social-emotional skills. They can use these skills and tools to develop healthy habits and active lifestyles and realize their full potential," said Neal Ewers, Executive Director of Beat the Streets.

#### **Notes to editors**

##### **About Beat the Streets**

Beat the Streets is a youth development charity whose mission is to advance the education of low-income children and youth in the Greater Toronto Area through fun and unique sports, life skills and employment-based development programs. Since 2015, BTS has served over 21,000 low-income children and youth through its programs. To learn more about Beat the Streets, visit [beatthestreets.ca](https://beatthestreets.ca).

##### **About Canadian Tire Jumpstart Charities**

Canadian Tire Jumpstart Charities is a national charity committed to ensuring kids in need have equal access to sport and recreation. With an extensive, national network of more than 1,000 grantees and 289 local chapters, Jumpstart helps eligible families cover the costs of registration, transportation, and equipment, and provides funding to selected organizations for recreational infrastructure and programming. Supported by Canadian Tire Corporation, Jumpstart has provided more than 2.7 million opportunities for Canadian kids to get in the game since 2005. For more information, visit [jumpstart.canadiantire.ca](https://jumpstart.canadiantire.ca).

Follow Jumpstart on [Instagram](#), [Twitter](#), and [Facebook](#) to learn how the Charity is giving kids across Canada a sporting chance.

#### **Further information**

For further information, images and interviews, please contact Neal Ewers at Beat the Streets at 416-893-4476 or [neal@beatthestreets.ca](mailto:neal@beatthestreets.ca).